

Vivid Visions Photo-Graphics

Photography· Social Media Management· Graphic Design

Preserving your special memories is as important as conserving our natural resources. We look for every opportunity to offer services and products that are gentle to the Earth.

Green Business Strategy

Vivid Visions Photo-Graphics conserves life's natural resources while we preserve life's special moments. We are committed to preserving and protecting the natural environment, because it is not only important to us personally, but essential to the continued success of our business.

- We used recycled content paper and products.
- We print double-sided documents.
- We reuse printed drafts for scrap paper.
- We practice energy conservation in our heating and cooling settings.
- We practice the four Rs of Refuse, Re-use, Reduce and Recycle whenever possible.
- We offer green discounts to clients who choose paperless image presentation options
- We perform 75% of our communication electronically, including invoicing and bill payment
- We print documents to PDF for electronic archiving.
- We back-up data to offsite servers instead of using CDs and DVDs
- We actively seek products that have low environmental impact.
- We educate our clients and colleagues on best practices for natural resource conservation.
- We use digital photography techniques exclusively. No film.
- We subscribe to digital versions of publications.
- We use pigment based inks.
- We use energy star appliances and electronics.
- We use rechargeable batteries in all electronic devices.
- We continually seek green alternatives to existing practices, and implement them wherever feasible.